



Talking Points

Gen Z wants a career where they feel they can make a difference. Use these talking points in your conversations with students to inspire them to learn more about POP.

Helping others

- Our profession improves people's lives, makes a difference in quality of life, and positively affects a person's mobility.

Combining interests

- POP professionals pursue their interests in healthcare, technology, and creativity for a well-rounded career that blends aspects of physics, engineering, art, and technology.

Feeling rewarded

- POP professionals make a profound, visible impact on people's lives and, in return, draw inspiration from patients' experiences.

Finding what fits you

- Ranging from a practitioner, assistant or technician, there are many types of jobs to choose from.

Experiencing new, innovative technologies

- POP professionals work with others across healthcare fields to develop new devices, advancing the field in exciting and interesting ways.

Working on a team

- POP professionals work with other medical professionals (PTs, OTs, doctors, etc.), teaming up to play an integral role in patient care.

Career advancement

- The profession affords opportunities for advancement, career path changes, and a chance to be more focused on education and research or seeing patients.

Strategizing and solving problems

- The POP field is constantly evolving, challenging, and engaging—no two days are the same.

Establishing relationships

- POP professionals work with patients to help them achieve their goals, often forming long-term relationships.

Balancing work and fun

- The profession offers a chance for work/life balance, with flexible hours and practice settings.